

COOKIE POLICY

This website is owned by Mixtron srl, Via Curiel, 7 - 42025 Cavriago (RE) VAT no. 02751920352. Contact details below:

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About cookies and terminology

Cookies are pieces of information that are placed on your browser when you visit a website or use a social network on your computer, smartphone, or tablet. Each cookie contains various data, such as the name of the server it comes from, a numerical identifier, etc. Cookies may remain on your system for the duration of a session (i.e. until you close the browser you are using to browse the web) or for long periods, and may contain a unique identifier. Some cookies are used to perform IT authentication and session monitoring, and to store specific information about the users who access a web page. These so-called technical cookies are often useful, because they can make browsing and using the web faster and more convenient, for example by facilitating certain procedures when you shop online, when you log into reserved areas, or when a website automatically recognises the language you usually use. A particular type of cookie, called analytics cookies, is then used by the managers of the website to collect information, in aggregate form, on the number of users and how they visit the website, and thus to process general statistics regarding the service and how it is used. Other cookies may be used to monitor and profile users during their browsing activity, to study their movements and web consultation or consumer habits (what they buy, what they read, etc.), also for the purpose of sending targeted, personalised service advertisements (this is known as Behavioural Advertising). This type are called profiling cookies. Sometimes a web page contains cookies from other websites, contained in various elements hosted on the page, such as advertising banners, images, videos, etc. This type are called third-party cookies. So the cookies you download to your computer, smartphone, or tablet can be read by someone other than the person who manages the web pages you visit. Opt-out options are available, which in this instance indicate how to deactivate cookies or certain types of cookies. Please note that almost all browsers are set by default to automatically accept cookies, so this information is important if you want to disable cookies.

Information on the cookies used on this website

Clarification:

- Please note that, with the exception of specific indications provided below, there is no transfer of data to countries outside the EU.
- Please also note that the third-party cookie owners, listed below with the relevant links to their privacy policies, are typically independent data controllers of the data collected through the cookies they serve. Therefore, reference should be made to their personal data processing policies as well as to how consent is acquired (as

specified in the General Provision for the Identification of simplified procedures for privacy disclosures and acquisition of consent for the use of cookies - 8 May 2014):

- **First-party technical cookies**

- **Type of data processed:** IP addresses, the type of browser used and other parameters relating to the user's operating system and IT environment. Additional categories of data provided by the visitor through the website, e.g. by registering and/or accessing a restricted area and/or a service. Similarly, data on items placed in the "shopping cart" are temporarily processed.
- **Purposes:** to displaying the site correctly on different devices, access restricted areas of this website, store data for the proper functioning of, for example, the "shopping cart" function of the e-shop.

- **Third-party analytics cookies:** Google analytics for statistical purposes.

- **Type of data processed:** IP addresses. In order to protect the confidentiality of users/visitors as much as possible, we use the "IP masking" function, which requires the system to blank out the last 8 digits of the user/visitor's IP address before any processing is carried out, thus rendering the analysed data anonymous.
- **Purposes:** to collect information, in aggregate form, on the number of users and how they visit our website, to process statistics.
- **Transfer abroad:** to collect information, in aggregate form, on the number of users and how they visit our website, to process statistics.

Privacy Policy of the third party: <https://policies.google.com/privacy?hl=it>

Opt-out:

Even if you have already given your consent through one of the methods described in the simplified disclosure notice presented when you first access this website, you may choose to modify or withdraw all or part of your consent, using the methods described below.

With regard to Google Analytics cookies, users/visitors can be inhibited by using the browser's deactivation add-on made available by Google at <https://tools.google.com/dlpage/gaoptout> .

To activate this component, simply install it and restart your browser.

You can use one of these guides to disable cookies, depending on your browser:

[Click here to see how to disable cookies on the Chrome browser](#)

[Click here to see how to disable cookies on the Firefox browser](#)

[Click here to see how to disable cookies on the Safari browser](#)

[Click here to see how to disable cookies on the Microsoft Edge browser](#)

In general, there are various possibilities to manage Cookies and users/visitors can refer to the user manual or the help screen of their browser to find out how to configure or change the Cookie settings. When using different Devices (e.g. personal computers, smartphones, tablets, etc.), users/visitors should ensure that each Browser on each Device used is configured to reflect their preferences regarding the use of Cookies.

This link offers a further possibility to check the cookies installed on your browser and selectively disable them <http://www.youronlinechoices.com/it/le-tue-scelte>